

# 15<sup>th</sup> Addis Chamber International Trade Fair

## February 10 – 16, 2011

Addis Ababa Chamber of Commerce & Sectoral Associations

### **Background**

Addis Chamber International Trade fair is the country's only international business to business exhibition whose main focus is on industrial, agricultural and services sectors. Its beginning dates as far back as April 1995, the time the first Addis Chamber International Trade Fair under the Motto: "Development Through partnership" was held. Since that time on, the chamber has organized 14 International Trade Fairs colorfully and with the involvement and participation of a number of public and private stakeholders. The 15<sup>th</sup> ACITF is no exception to the hitherto organized International Trade Fairs.

### **Why Addis Chamber International Trade Fair?**

- Attract foreign direct investment (FDI);
- Promote joint venture opportunities between citizens and foreign investors;
- Stimulate a culture of entrepreneurship locally;
- Promote exports of locally produced goods;
- Promote access to Ethiopian market for international exhibitors;

### **Addis Chamber International Trade Fair Services**

- Free of charge provision of appropriate quality and quantity of tables, chairs and spotlights besides inclusion of the cost of construction of booth and the company's name inclusion in the rental fee.
- Secretarial Services ( computer typing pool backed up by copying machines at a reasonable service charge )
- Communication Services ( Telephone, fax, and e-mail at payments commensurate with the rate of the Ethiopian Telecommunications corporation)
- Promotional campaign using different media
- Free listing of exhibits and exhibitors in the exhibition magazine
- Regular stand cleaning
- On-site security
- Visa application assistance
- Electricity power supply at the fair ground ( single –phase 220-240 volts, 50HZ; three phase 380volts,50HZ)

### **Application Procedure**

- Fill out the enclosed Application Form. Check the space you want to reserve, sign, and seal and return the Application Form with Full or 50% advance payment to the Department of Trade Fair of Addis Ababa Chamber of Commerce and Sectoral Associations.
- Effect payment in cash or Transfer the payment to the Addis Chamber International Trade Fair, Dashen Bank, Andinet Branch, Current Account No. 9710019 SWIFT CODE:

DASHETAA, and Fax the transfer slip to the Addis Chamber International Trade Fair Department.

### **Allocation of Stands**

Stands will be allocated on first-come and first-served basis.

- In-door space: A single stand has an area of 3x3=9sq. m., which is the minimum allocable space. Additional space can be allocated in multiples of 3(12, 15, 18,) square Meter.
- Out-door space: No minimum area has been set for out door space. It will be handled in accordance with a common agreement to be concluded between the participants and the organizer in a manner that will maximize best utilization of space.

### **Payment of Fees**

Despite the necessity for an exhibitor to effect the total fee upon registration, full payment of registration fee, 50% of space rent and advertisement fee can, however, be paid until November 2010. The remaining 50% should be paid before December 2010.

Applicants are requested to make their payments before the dead-line and upon confirmation of receipt of the Application Form by the organizer. One of the following ways is applicable:

- Cash Payment to Addis Chamber International Trade Fair.
- Bank Transfer to Dashen Bank, Andinet Branch, Current Account No. 9710019, Swift Code:DASHETAA and Fax the transfer receipt.

**NOTE that all Bank transfer charges and taxes will be covered by the Exhibitor and the contract shall be cancelled and no refund shall be made if the applicant cancels his/her participation for any reason what so ever, after submitting his/her application.**

### **Activity Program**

<b>No.</b>	<b>Activity</b>	<b>Deadline</b>
1.	Submission of Application Forms and Payment	Full or 50% payment upon Registration
2.	Final Payment of Fees	Before December 2010
3.	Arrival of Exhibits:(The Concerned) A. Djibouti Port B. Addis Ababa Bole International Airport	January 2011 At least Two days before the opening
4.	Stands Take-over	February 08-09,2011
5.	Official Opening	February 10,2011 at 2:00PM
6.	Fair open to the general public	February 10-16, 2011
7.	Clearing Stand	February 17, 2011

For All your purposive correspondence Please use theses Addresses:

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